

Museum Day
March 8, 2011
AGENDA DRAFT
Subject to Change

Advocacy Workshop

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| 9:00 – 10:00 am | Check In & Refreshments | Illinois State Museum |
| 10:00 – 10:15 | Welcome & Opening Remarks | |
| 10:15 – 10:35 | Updates about national, regional, and state advocacy initiatives (AAM, AMM, IAM, Arts Alliance) | |
| 10:35 – 11:45 | Relationship Building with Legislators and Talking Points for 2011
Followed by Interactive Q & A Session
Larry Suffredin, lobbyist, Museums In the Park | |
| 11:30 – 11:45 | Interactive Q/A | |
| 11:45 – 12:00 | Orientation to Afternoon Meetings with Legislators | |
| 12:00 – 1:00 | Optional Training: Advocacy for Novices | |

Lunch on your own

Meetings with Legislators

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| 1:30 – 5:00 pm | Meetings with elected officials – <i>meeting arrangements are the responsibility of each museum</i> | |
| 3:00 – 5:00 pm | Optional – return to Illinois State Museum to tour the
Special Exhibition: <i>The Urge to Embellish</i> with museum curators | |

Evening Reception

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| 5:30 – 7:30 pm | Legislative Reception at the Executive Mansion
Sponsored by the Museums In the Park
<i>Advance Registration Required</i> | |
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